



Revolution in Beauty Industry by Biotechnology



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CURRENT TRENDS IN THE INDUSTRY

The latest wave of cosmetics are based on advanced research that includes the use of:

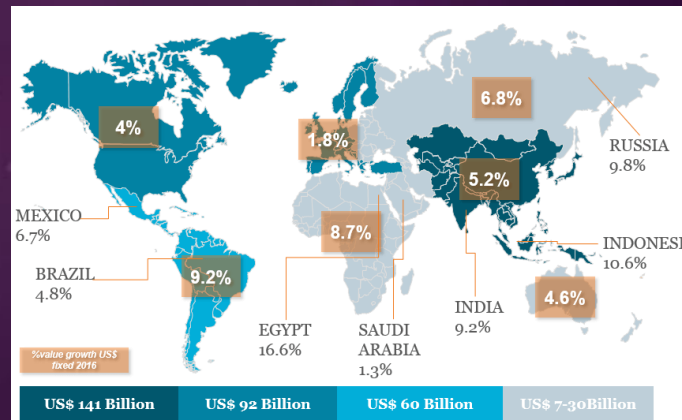
- Use of biotechnology- derived ingredients
- Genetic profiling for personalized skin care
- Stem-cell based products
- Therapies to regenerate aging tissues

JOB OPPORTUNITIES

- Cosmetology lab Assistant
High School Diploma \$30,000
- Cosmetology lab Technician
Biotech Degree \$38,000
- Quality Lab Technician
Bachelors in Biotech \$48,000

THE HISTORY OF BEAUTY

Beauty is in the eye of the beholder, though this relativistic insight has not stopped humans from spending more than 6,000 years striving to artificially enhance their looks. This never ending trend has helped boom the beauty industry to what it is now, a billion dollar market.



Euromonitor International's 2017 edition reveals a strong beauty and personal care industry in 2016, with a respectable 5% growth



Sources: >Governmentjobs.com
>Salary.com
>euromonitor.com
>biotechcareers.org