**What is Multimedia Studies?**

Multimedia Studies is an interdisciplinary field of academic discourse focused on understanding technologies and cultural dimensions of linking traditional media sources with ones based on new media to support social systems. The goal is to understand the study and creation of visual, print, and new media within the broader contexts of human visual and verbal expression and shape students into sophisticated readers and graphic culture producers. Multimedia studies include film studies, television studies, journalism, video production, computer animation, and studies and practices in multimedia, interactive media, and new technologies.

**LAMC Degrees & Certificates Offered**

* **Associate of Arts** in Animation & 3D Design
* **Associate of Arts** in Graphic & Web Design
* **Associate of Arts** in Video Production
* **Associate of Science for Transfer** in Film, TV and Electronic Media
* **Certificate of Achievement** in Commercial photography
* **Certificate of Achievement** in Animation & 3D Design
* **Certificate of Achievement** in Graphic & Web Design
* **Certificate of Achievement** in Video Production
* **Certificate of Competency** Competitive Esports Event Producer
* **Certificate of Competency** Digital Media Production & Streaming

**Areas of Interest**

* Thinking Creatively
* Coordinate logistics for productions or events
* Create graphics and animation
* Draw detailed or technical illustrations
* Media and Communication
* Theatre and Drama

**Skills**

* Medical software
* Coordination
* Customer and personal service
* Attention to detail
* Explain regulations, policies, or procedures

**Transfer Related Majors**

* **CSU Sonoma State University**: Health Information Management (MS)
* **UC Davis**: Health Informatics (MS)

**Potential Job Titles**

* Automobile Designers
* Games Developers
* Special Effects
* Digital Video Producer
* Film Publicist
* Social Video Producer
* Virtual Reality Producer
* Professor
* Marketing Director
* Bloggers
* Sound Engineer

**Potential Employers**

* Amazon
* Facebook
* Entertainment
* Advertising Firms
* Concert Halls
* College/University
* Film Studios
* YouTube
* Video production companies
* Radio

**Work Environment**

* Use computers, scanners, digital imaging software, sound recording and mixing equipment, and editing tools
* Frequent need to see things that are close (near vision), to use color vision, and to focus sharply near and far Work may involve frequent long hours and evening and weekend work

**Earnings:**

Earning can vary by occupation and experience. The following are average annual wages as of 2019 in California based on *California Career Zone* <https://www.cacareerzone.org/>

**Helpful Resources:**

* LAMC Career Center: [www.lamission.edu/careercenter](http://www.lamission.edu/careercenter)
* CSU Majors: degrees.calstate.edu
* UC Majors: admission.universityofcalifornia.edu
* Career Exploration: cacareerzone.org

For more detailed guidance on degrees, or career advice, you can contact the LAMC  
Career Center at [**careercenter@lamission.edu**](mailto:careercenter@lamission.edu).